Potential for business and R&D collaborations between Switzerland and the UK

INNOVATION IN TECH FOR INSURANCE
**WHY NOW?**
Innovations stemming from a wide range of industries are starting to infuse the insurance sector. Key enabling technologies have matured: artificial intelligence, big data solutions, enhanced sensors can now be deployed. Fintech as well has paved the way for out-of-the-box business models.

Disruptive players might emerge. Incumbent insurers are more likely to benefit from the new trends to create additional value. The Swiss industry is in an excellent position to be at the forefront and an exchange with the innovative hub of London will stimulate new developments.

**WHICH TOPICS WILL BE TACKLED?**
- Emerging business models and new Insuretech players: micro-pooling, pay-as-you-go, peer-to-peer, Blockchain
- Internet of Things value drivers: smart car, connected home, digital health and connected medtech
- Trust and personalised client interaction: robo-advice, pro-active and collaborative prevention models, data safety
- Efficiency gains and back office optimisation: predictive analytics, risk quantification, automation, telematics

**WHO SHOULD PARTICIPATE?**
- Insurance and Re-Insurance industry:
  - C-level executives with responsibilities or interested in disruptive or incremental innovation, looking at scouting new technologies and/or at receiving an overview of the most advanced «Tech for Insurance» insights
- Companies targeting the insurance sector:
  - Heads of business development interested in receiving a feedback from cutting-edge clients and opinion leaders, Heads of Innovation or R&D willing to benchmark best practices and latest developments in the UK

**Programme**

**THURSDAY, 9 FEBRUARY 2017**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.00</td>
<td>Welcome Address</td>
</tr>
<tr>
<td>9.15</td>
<td>The UK Tech for Insurance ecosystem; an industry perspective</td>
</tr>
<tr>
<td>9.45</td>
<td>- Matt Cullen, Head of Strategy and Interim Head of Data &amp; Analytics, Association of British Insurers</td>
</tr>
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<td>Tech for Insurance: recent innovations, usecases and return on experience</td>
</tr>
<tr>
<td>10.30</td>
<td>- Jonathan Howe, UK Insurance Leader, PWC</td>
</tr>
<tr>
<td>10.30</td>
<td>Coffee break</td>
</tr>
<tr>
<td>10.45</td>
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</tr>
<tr>
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</tr>
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</tr>
<tr>
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<td>- Speaker TBC</td>
</tr>
<tr>
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</tr>
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</tr>
<tr>
<td>14.30</td>
<td>Networking Lunch</td>
</tr>
<tr>
<td>14.30</td>
<td>B2B Matchmaking – UK guests are targeted based on the requirements of the Swiss participants</td>
</tr>
<tr>
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<td>Break</td>
</tr>
<tr>
<td>18.00</td>
<td>Panel Discussion at the Embassy of Switzerland in the UK</td>
</tr>
<tr>
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<td>&quot;From traditional to cutting-edge: repositioning Swiss and UK Insurance&quot;</td>
</tr>
<tr>
<td>20.00</td>
<td>Networking Reception with Swiss wines and canapés</td>
</tr>
</tbody>
</table>

**FRIDAY, 10 FEBRUARY 2017 (SITE VISITS TBC)**

<table>
<thead>
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<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.30</td>
<td>Startupbootcamp InsurTech (TBC)</td>
</tr>
<tr>
<td>10.00</td>
<td>Lloyd's: Blockchain &amp; other hot innovation topics (TBC)</td>
</tr>
<tr>
<td>11.30</td>
<td>A broker's perspective; Wallis Towers Watson</td>
</tr>
<tr>
<td>12.30</td>
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</tr>
<tr>
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<td>Wrap-up</td>
</tr>
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WHEN
9th & 10th February 2017

WHERE
Embassy of Switzerland in the UK
16–18 Montagu Place
London W1H 2BQ
United Kingdom

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PARTICIPATION FEE
CHF 1'000 per participant
CHF 500 per additional participant from the same company

Please contact us for more information about a discount for start-ups

With the kind support of:
The Ambassador of Switzerland to the UK HE Mr Dominik Furgler

Programme

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- www.b2match.eu/techinsurance2017

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10.00 – 11.00 Lloyds: Blockchain & other hot innovation topics (TBC)

11.30 – 12.30 A broker’s perspective: Wallis Towers Watson

12.30 – 14.30 Lunch and closing remarks focusing on incumbents – start-up interactions
- Speakers: Paolo Guerri, CDO, Charles Taylor, insurtech facilitator

14.30 – 15.00 Wrap-up
About the Swiss Business Hub UK & Ireland

We support small and medium sized enterprises from Switzerland and Liechtenstein wishing to export to and develop their market presence in the UK and Ireland. We also provide free advice to UK and Irish organisations looking to create a subsidiary or establish technological partnerships in Switzerland. As part of the Embassy and with close relationships to Swiss business and academic stakeholders, the SBH UK & Ireland can draw on selected networks in Switzerland, the UK and Ireland. With a client-centred attitude and the flexibility to offer bespoke services, the SBH UK & Ireland is uniquely positioned to meet and support your business requirements.

SPECIFIC AREAS OF EXPERTISE

SBH UK & Ireland provides support to most industries. Our specific areas of interest include, but are not limited to biotech, medtech, robotics, tech for insurance, innovative materials, FinTech, embedded systems, predictive analytics and cybersecurity.

SWITZERLAND GLOBAL ENTERPRISE

Switzerland Global Enterprise (S-GE) works all over the world to support entrepreneurs and promote Switzerland as a business location. S-GE is represented abroad by the Swiss Business Hubs. The majority of these local teams are based at a Swiss Embassy or Swiss Consulate-General.