AI in Action

Partner Event to the Geneva AI Summit

Partners

Real contributions to “Bridging Innovation and Trust”

Held at CERN Science Gateway, Geneva · 21–23 June 2027

Hosted by

digitalswitzerland

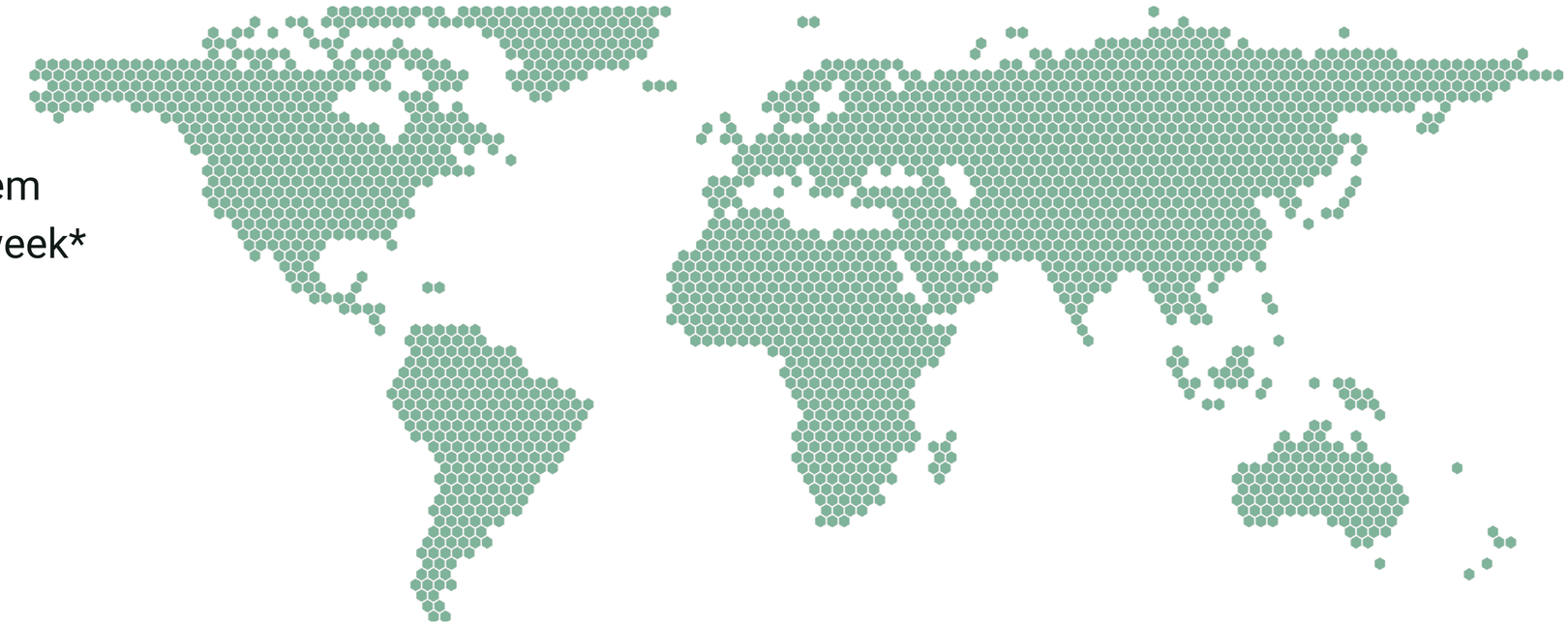
Co-host

SWITZERLAND GLOBAL ENTERPRISE

The Global AI Summit Series

10,000+

representatives of the global AI ecosystem expected in Geneva during the summit week*



Bletchley Park 2023 | Seoul 2024 | Paris 2025 | New Delhi 2026 | **Geneva 2027**

21–22 June 2027 Palexpo

Organised by the Swiss government.

Bridging Innovation and Trust

AI as a driver of prosperity and progress for all. Fostering trustworthy, responsible and safe use of AI.

Curated, strictly limited access

High-level convening of governments, invited CEOs, science and civil society. Fabiola Gianotti is the Federal Council Delegate.

*Estimate for the summit week in Geneva across all events.

The Summit and AI in Action

THE OFFICIAL SUMMIT · PALEXPO · 21–22 JUNE

Geneva AI Summit 2027

- High-level convenings of governments and invited leaders
- Agreements and global governance
- Curated, strictly limited attendance
- Organised by the Swiss Confederation

PARTNER EVENT · HELD AT CERN SCIENCE GATEWAY · 21–23 JUNE

AI in Action

- Expert-level exchange between business, science and civil society
- Implementation focused: from principles to projects
- C-level convenings in the late afternoon and evening
- Global partner event of the official Summit

WHO IT IS FOR

Global domain experts from companies, research institutions, international organisations, civil society and public bodies who build, study, apply and govern AI.

A STRONG MESSAGE

Built to support the Geneva AI Summit 2027: messaging aligned with the official Summit, so the work done at *AI in Action* lasts beyond the summit days.

Our aims

01

From principles to projects

Move the conversation from what AI should be to how it is built, tested, adopted and governed in practice.

02

Bridging science, industry and governance

Bring together those who build AI, those who research it and those who set the rules, in one programme.

03

Holding the crucial conversations

Expert working streams, where a lab’s policy lead and a critical NGO can agree and disagree productively.

04

Creating something that lasts

Results from the working streams presented publicly on day 3 and carried into the Swiss AI Action Plan, with a follow-up at the next AI summit.

A global event built on Swiss values

open collaborative trustworthy reliable

Three days, three daily programme sections

Mon 21 June

Alongside the Summit at Palexpo

Expert working streams

Tue 22 June

Alongside the Summit at Palexpo

Expert working streams

Wed 23 June

Closing day of AI in Action

Public output from the streams

EVERY DAY THE SAME RHYTHM

09:00–16:00

Day programme

Two blocks, 09:00–12:00 and 13:00–16:00 · Auditoria A, B and C in parallel · 30-minute sessions · working streams, workshops, panels · standing lunch in the Globe

17:00–20:00

Executive Track

Main stage, up to 800 seats · keynotes, panels, C-level convenings

20:00–22:30

Gala dinners

In the Globe · short inputs from partners, science, civil society and policy

The venue

800

seated on the main stage for the Executive Track

150–300

seated per auditorium during the day programme

140

guests at each gala dinner in the Globe

2 labs

for workshops; one serves as the media room

Main stage

Keynotes, panels, research results, project showcases

Auditoria and labs

Working streams, workshops, deep dives, sectoral convenings

Globe

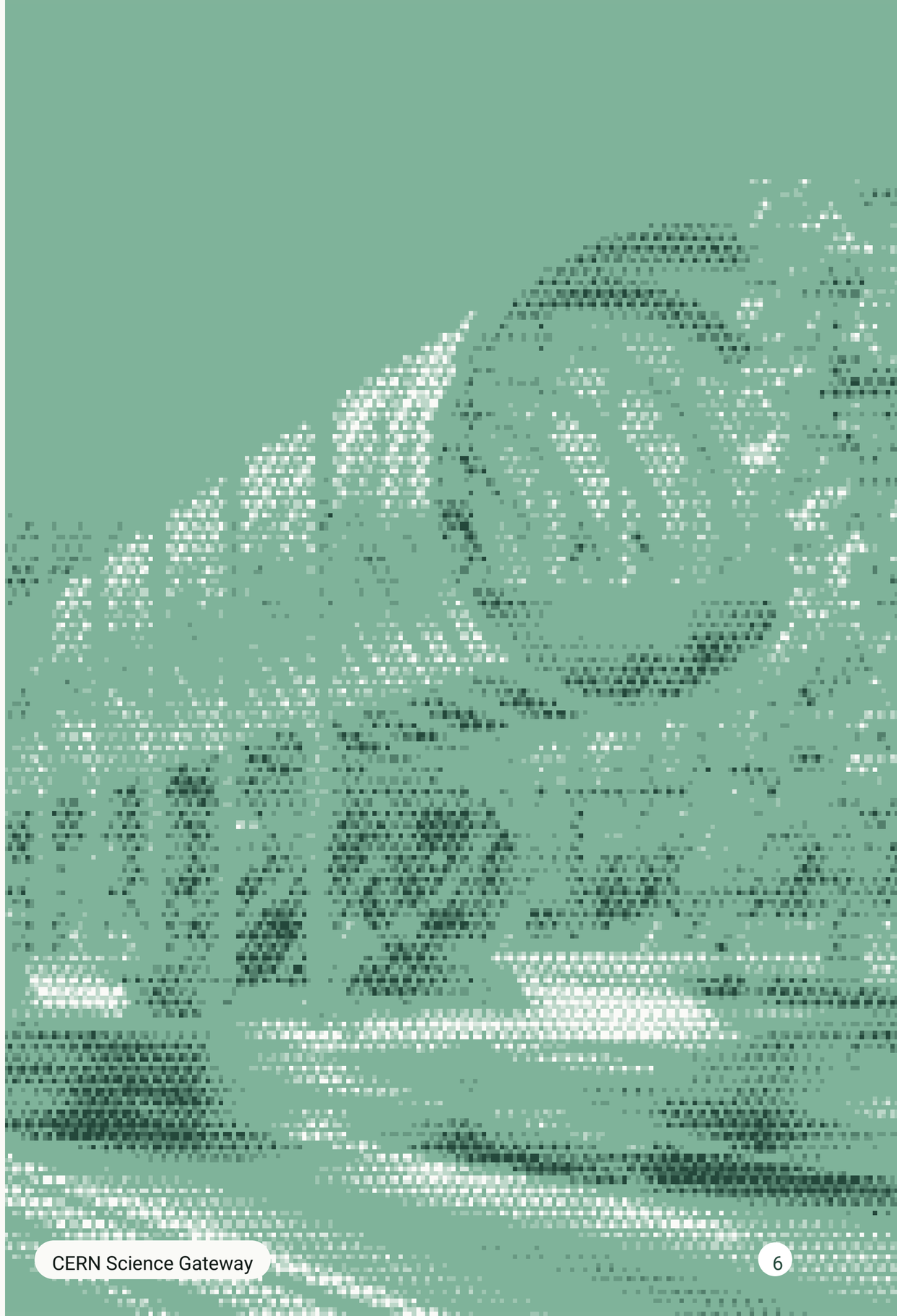
Gala dinners, VIP lunches

Foyer and Piazza

Breaks, bilateral meetings

WHAT THE PARTNER EVENT IS FOR

Concrete project discussions in business and science · global knowledge exchange between business, academia, science and industry · real-world problems, scientific applications and joint company–academia sessions



Six candidate streams

Early screening only, still subject to change

1 Opportunity and value

Industrial AI · real value today and tomorrow · keeping pace · AI literacy and workforce · labour markets and sharing the gains · inclusive AI

2 Verifiable trust and robustness

Frontier preparedness and independent evaluation · safety and security certification · transparency · human oversight · robust systems · countering misuse

3 Control and autonomy

Managing dependencies · European and Swiss capabilities in data, compute and models · open models and choice · shared research infrastructure · data governance

4 Democracy and society

Fundamental rights and democratic institutions · independent media in the AI era

5 Cooperation and standards

International cooperation and common standards · interoperable rules across borders

6 Science and discovery

AI-driven scientific discovery and verification

Three principles run through them: opportunity, prosperity and control. The streams are mapped onto the fields of action of the Swiss AI Action Plan. The Programme Committee sets the final themes and working streams. Further candidate theme: the role of middle powers in AI.

Four levels

Headline

CHF 150,000

All three days and every evening, two partner sessions, panel places, an input at a gala dinner, a day on the Palexpo stand and top visibility.

Extremely limited and not guaranteed. Headline Partners are agreed jointly by the co-organisers and the interested organisation.

Principal

CHF 95,000

All three days and every evening, one partner session, panel places in the day programme and the Executive Track, priority visibility.

Growth

CHF 55,000

Two days and every evening, a panel place in the day programme, prominent visibility.

Supporting

CHF 15,000

One day and one evening, panel places by application, listed in event communication.

Full benefits by level in a separate handout, available on request: AI in Action – Partner Benefits

All prices excl. VAT.

What we ask of our partners

A shared effort on the event's themes

1 Your newest work

Research, studies and technology developments, ideally with concrete recommendations or projects.

2 Open discussion

Put it up for open, constructive and critical discussion, without product pitches.

3 A range of perspectives

Where it fits, share the stage with researchers, customers or civil society.

Timeline

Late Q4 2026	First partner agreements signed · themes set · website live · Headline and Principal Partners announced
Early Q1 2027	Partners choose their days · proposals for partner sessions and speakers
Late Q1 2027	Partner sessions and panel places confirmed · key speakers announced · remaining guest places allocated
Early Q2 2027	First public programme · partners name their guests · invitation waves
21–23 Jun 2027	**AI in Action, held at CERN Science Gateway**
Early Q3 2027	Partner reports with reach and media figures · post-event content and survey
Early Q4 2027	Results from the working streams published, with partners credited · follow-up formats
Next summit	Results carried into the Swiss AI Action Plan, with a follow-up at the next AI summit

CHOOSING YOUR DAYS

Where a package covers fewer than all days, you choose your days within 60 days of signature. We allocate the remaining places in late Q1 2027.

Shape AI in Action with us

1. Choose your partnership together with us
2. Sign the partner agreement
3. Get onboarded and start benefiting immediately

GET IN TOUCH FOR PARTNERSHIPS

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