

AI in Action

Global business and science partner events to the Geneva AI Summit 2027

CERN Science Gateway, Geneva · 21–23 June 2027

Hosted by



Co-hosts



GENEVA AI SUMMIT 2027

Another order of magnitude

10,000+

Expected Global AI ecosystem representatives
in Geneva during the summit week*

Bletchley Park 2023

Paris 2025

Geneva 2027

Seoul 2024

New Delhi 2026

21-22 June 2027, Palexpo

Organised by DETEC with the FDFA.
Back-to-back with AI for Good Summit.

Bridging Innovation and Trust

AI as a driver of prosperity and progress for all.
Trustworthy, responsible and safe use of AI.

Access curated and strictly limited

High-Level convening on a diplomatic and
ministerial level among head-of-states, invited
CEOs, Science and Societal Representatives

Source: genevaaisummit.swiss · bakom.admin.ch

AI in Action

The Geneva AI Summit convenes at the highest level. The Global Partner Event at CERN puts AI in Action.

CORE SUMMIT · PALEXPO · 21–22 JUNE 2027

Geneva AI Summit 2027

High-level convenings

Agreements and global governance

Curated, strictly limited attendance

PARTNER EVENT · CERN SCIENCE GATEWAY · 21–23 JUNE 2027

AI in Action

Business and science, in support of the summit

Domain experts, C-levels, implementation focused

Convened by swiss ecosystem actors and organisations

WHO IT IS FOR

Global domain experts contributing to shared understanding of opportunities and challenges of AI in business and science

A STRONG MESSAGE

Aligning partner event messaging with the official summit to build lasting impact beyond the summit days

The most impactful partner event to the Geneva AI Summit.
with business and science in dialogue.

Implementation and action focused. From principles to projects

exchanges at expert level on a global scale

WHO IT IS FOR

Companies, research institutions, scale-ups, cantons, federal offices and international delegations.

OUR AIM

Convening a global dialogue in Switzerland of AI in Action within business and science. Showcase swiss AI excellence to the world.

A event on a global scale built based on swiss-values:

openness

collaboration

trustworthiness

rule-based reliability

Prospective Content Themes.

NON-EXHAUSTIVE EARLY EXPLORATION OF THEMES BASED ON CONVERSATIONS WITH POTENTIAL PARTNERS

Subject to change

Pacing the Frontier: Preparedness
Frameworks and Common Institutions

AI-Driven Scientific Discovery and Verification

Recursive Self-Improvement: Evidence,
Thresholds and Open Problems

Compute, Capital and Competitiveness: Managing
dependencies and trust

Detecting and Countering Misuse of AI

Open Models and the Distribution of AI
Capability

Research Capacity and Independent Scrutiny:
Researcher Access and the Public Science Base

Adoption in Practice: From Pilots to
Productivity

Narrow Superintelligence in Specific Domains
(e.g. Cyber, Mathematics)

Labour, Skills and the Distribution of AI Progress

Three Days, Three Daily Tracks.

THREE DAYS AT THE CERN SCIENCE GATEWAY

Mon 21 June

In support to the Geneva AI Summit at Palexpo

Tue 22 June

In support to the Geneva AI Summit at Palexpo

Wed 23 June

In parallel to the AI for Good Summit at Palexpo

THREE DAYS THE SAME RHYTHM

09:00–16:00

Day-programmes

Parallel tracks A, B, C · 200- 300 seats each · workshops · roundtables · panels

17:00–20:00

Executive tracks

Main stage, 800pax · Keynotes · Panels

20:00–22:30

Gala Dinners

in the CERN Globe

KNOWLEDGE FROM THE ONES THAT APPLY AI EVERYDAY



20 % curated content by organizers
and co-hosts

80 % of event content shaped by partners
within a common frame and guidelines

CERN SCIENCE GATEWAY · MEYRIN

A state-of-the-art, versatile
venue with global
standing.

800 guests
seated in Main Stage

150-300 guests
seated in Auditoriums during Day
Program

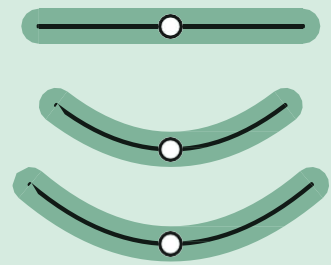
140 guests
at evening Gala dinner in the
Globe

2 labs
for workshops - roundtables

AI in Action

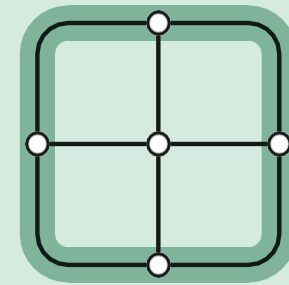
CERN Science Gateway

Room to work together, not a trade fair.



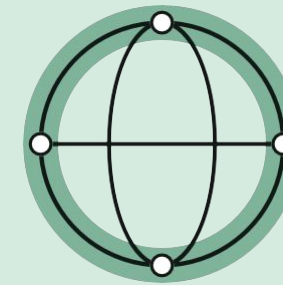
Main stage

Keynotes, panels, project, latest technology showcases, studies, research results



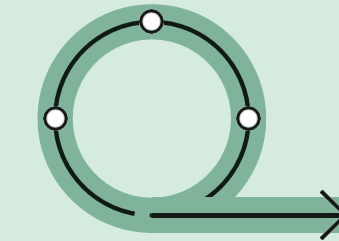
Rooms and labs

Workshops, deep dives, roundtables, sectoral convenings, research collaborations



Globe

Executive dinners, VIP lunches



Foyer and Piazza

Apéros, bilateral meetings

WHAT THE PARTNER EVENT IS FOR

Concrete projects discussions in Business- and Science

Global knowledge exchange among Business, Academia, Science and Industry.

Tackling Real-World issues, Scientific applications, joint company-academia sessions, opportunities and problem solutions

WHAT IT IS NOT

Not a sales or marketing event

Not a trade fair with booths

Not a stage for political declarations

Four levels of partnership.

Subject to change

PARTNERSHIP LEVELS

LEVEL 1

Headline partner

Shape the event

CHF 150'000

3 days, full access incl.
Executive Track, VIP Dinners
curation of several sessions ·
top priority co-branding

LEVEL 2

Program partner

Host a session

CHF 95'000

3 days incl. broad access incl.
Executive Track, VIP dinner
one co-curated session
Panel seats · dedicated
co-branding

LEVEL 3

Contribution partner

Take the stage

CHF 55'000

2 day access + Executive track
Panel seat + C-level
roundtables
Prominent co-branding

LEVEL 4

Participating partner

Join the event

CHF 15'000

1 day + 1 evening
Contributions by application
Co-branding in communication

Number of partnership will be strictly limited

A more detailed breakdown of the partnership levels and their benefits are available upon request.

Separate participation formats and conditions apply for institutional actors, federal bodies and academic collaborators. Please contact us directly.

Global Leaders in AI that have expressed early interest.

Non-binding · as of September 2026

OpenAI

IBM

Anthropic

Dassault Systèmes

Mistral AI

EY

Ringier

Schwarz Digits

Thinking Labs