

digitalswitzerland

digitalswitzerland is a cross-industry initiative that aims to strengthen Switzerland's global position as a digital innovation hub. The association comprises over 140 members - renowned Swiss companies, universities, cantons and organizations.

Starting **as soon as possible**, we are looking for a:

COMMUNICATIONS / PR MANAGER IN THE FIELD of e-Health (m/f) 40%

You excel at developing communication concepts and implementing them? You enjoy telling and developing stories on the topic of e-health? As Communications / PR Manager, you are part of a young, dynamic team at the core of digital transformation and innovation. You will be responsible for the following tasks:

Communication

- Assist digitalswitzerland's project leader on the topic of e-health
- You will be in charge of driving and implementing a communication concept for e-Health projects in close cooperation with all the relevant stakeholders in the Swiss health system, especially with eHealth Suisse
- Close collaboration with the media, internal stakeholders, our Executive Committee, our members and further stakeholders in e-Health.
- Writing clear, compelling copy for various media channels (e.g. blog posts, newsletters, website, social media)
- Monitoring the press and social media regarding the e-health topic and analyzing trends and discussion topics.

PR

- Follow-up on media enquiries
- Drafting possible press releases (DE, GB)
- Support in media invitations for our events and coordinating interviews

Our expectations:

- You have a bachelor's degree in communication / journalism (Uni / FH)
- You have 2 to 3 years of professional experience in the field of communications
- You understand the political system in Switzerland and the health ecosystem
- Outstanding communications and interpersonal skills, able to collaborate with different stakeholders, such as our members, partners, the executive and steering committee
- Great interest in digital transformation in Switzerland, innovation and technology
- German native speaker, excellent proficiency in French and English
- A high level of commitment and energy, and the ability to work under pressure, with tight deadlines in a fast-paced and dynamic environment

We offer you a flexible workplace in the heart of Zurich. From day one you can work independently and take on responsibility, contribute your individual strengths, master interesting challenges together with the team. If you are interested in this position, send your application to jobs@digitalswitzerland.com. We look forward to receiving your application **by End of February**.