

# *COMMUNITY TALKS*

# Agenda



1. Concept

2. Format

3. Process

4. Involvement

# What is it about?

The stage is yours!

## Sharing

You have the opportunity to become more visible and share your expertise on stage with others.



## Networking

digitalswitzerland brings our community together and provides the opportunity to be part of a group of experts that make the digital transformation happen.



## Raising Awareness

Community Talks are an excellent opportunity to discuss relevant topics around the impact of digitalisation on our lives and give them dedicated attention.



## Learning

Learn from experts and gain valuable knowledge to further advance in digital topics.



# How does it work?

Events curated by digitalswitzerland

## FREQUENCY

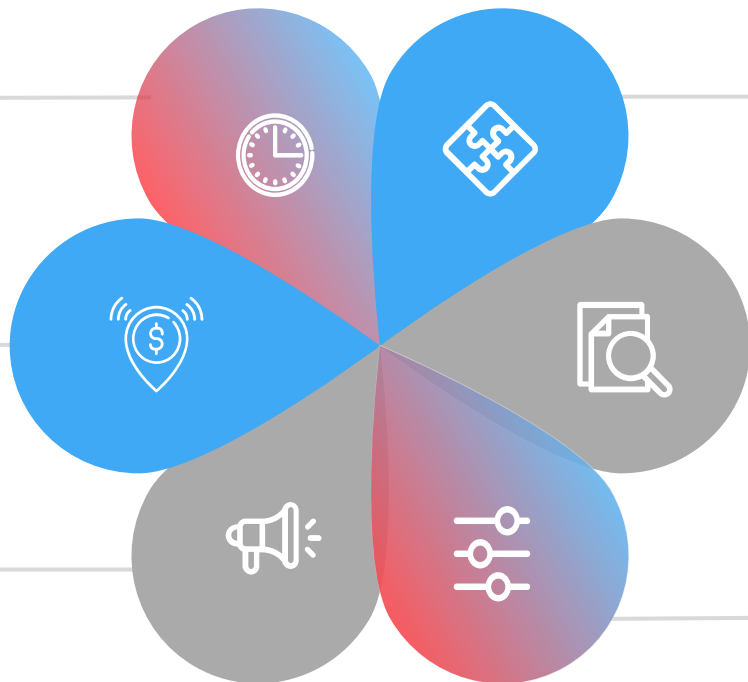
Once per month (or more if possible), online webinar or on-site event.

## LOCATION

An on-site event at the member's premises or online.

## FORMAT

It can be a workshop, panel discussion, "Ted Talk" style event, online webinar or similar.



## TOPIC

A digitalisation or innovation-related topic, relevant to the whole digitalswitzerland community relatable to one of digitalswitzerland's main fields of activity.

## TARGET

The invited people are members and partners of digitalswitzerland.

## COLLABORATION

Together with our Project Managers (PMs), our members will collaborate on an online or a physical event.

# What is the process?

## ONLINE WEBINAR

- **Step 1:** The Project Manager of digitalswitzerland defines a topic and reaches out to members and/or partners for a possible collaboration.
- **Step 2:** digitalswitzerland organises the online webinar in alignment with the member(s) and/or partner(s). The event is curated under digitalswitzerland's frame, following set guidelines.

Feel free to propose a webinar topic to our PMs too!

## PHYSICAL EVENT

- **Step 1:** A member or partner reaches out to the respective Project Manager and suggests a topic for a physical event at the member premises.
- **Step 2:** The selected topic and event format will be evaluated by digitalswitzerland.
- **Step 3:** The PM reaches out to the member(s) or partner(s) whose topic has been selected and aligns on the further process.
- **Step 4:** The event is curated according to digitalswitzerland's Community Talks guidelines and takes place at the member premises (financed by the member).

# How to get involved?

## Reach out to our Project Manager...

With the Community Talks, digitalswitzerland creates a strong and vibrant community to raise awareness, share, learn and network. Whether it is an online webinar or by organising an event at your premises, we are looking forward to hearing your suggestions.

Feel free to contact our PMs below according to your topic and submit your event idea.



### Digital Health

Jade Sternberg



### Scaleup Enablement

Phil Norris



### Education, Professionals & Diversity

Simon Schmidli



### Politico-Economic Environment

Mattia Balsiger



### eSustainability

Clara Wrede



### Infrastructure & Cybersecurity

Kristof Hertig



## Thank you

For more general information, contact:

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